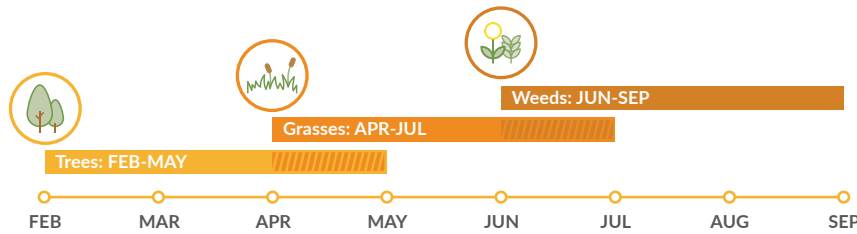


# The Problem with Allergies

## VISUALIZED

allersode

### Allergy Season is LONG!



### It's a Big Problem<sup>1</sup>

- 50 million people experience allergies.
- \$18+ billion annual cost.



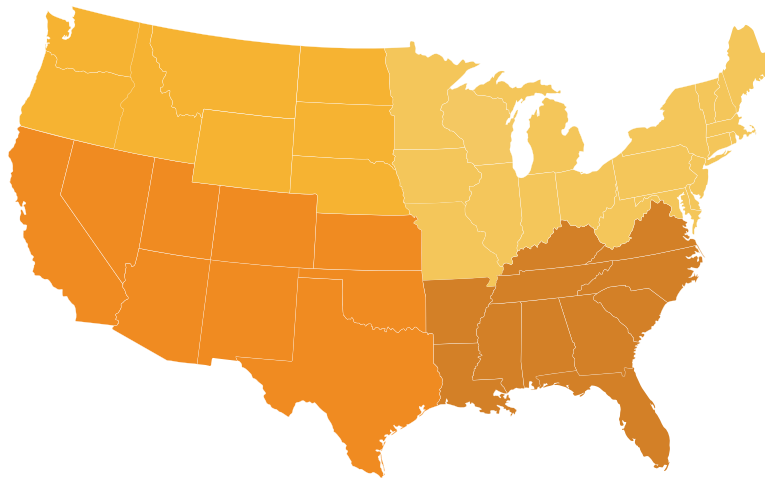
#### NORTHWEST

Alder, Birch, Cedar, Cocklebur, Cottonwood, Cypress, English plantain, Grand, Noble, Eastern, Douglas Firs, Italian rye, Kentucky bluegrass, Lamb's quarters, Meadow fescue, Ocean spray, Orchard, Perennial rye, Pigweed, Pine, Scotchbroom, Snowberry, Thistle, Wood smoke.

#### SOUTHWEST

Birch/alder, Box elder, Mountain cedar, Arizona cottonwood, Aspen, Elm, Grasses, Mesquite, Mulberry, Oak, Olive, Pine, Privet, Sycamore, Walnut, Hickory, Pecan, Bermuda grass, Atriplex, Burning bush, Ash, Cocklebur, Plantain, Lamb's quarters, Marsh elder, Pigweed, Ragweed, Rumex, Russian thistle, Sage, Waterhemp, Coyote brush, Pinion, Mormon tea, Juniper, Rocky Mountain juniper, Orange pollen, Salt cedar, Willow.

### Common Allergens by Region



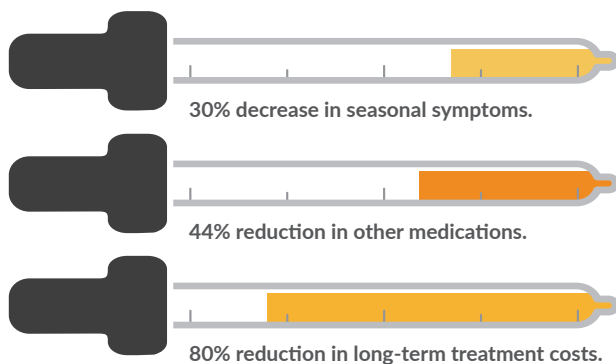
#### NORTHEAST

Ash, Aspen, Atriplex, Beech, Bermuda grass, Birch/alder, Box elder, Burning bush, Cocklebur, Cottonwood, Elm, English plantain, Grasses, Hickory, Lamb's quarters, Marsh elder, Mulberry, Nettle, Oak, Pigweed, Pine, Privet, Ragweed, Rumex, Sage, Sycamore, Walnut.

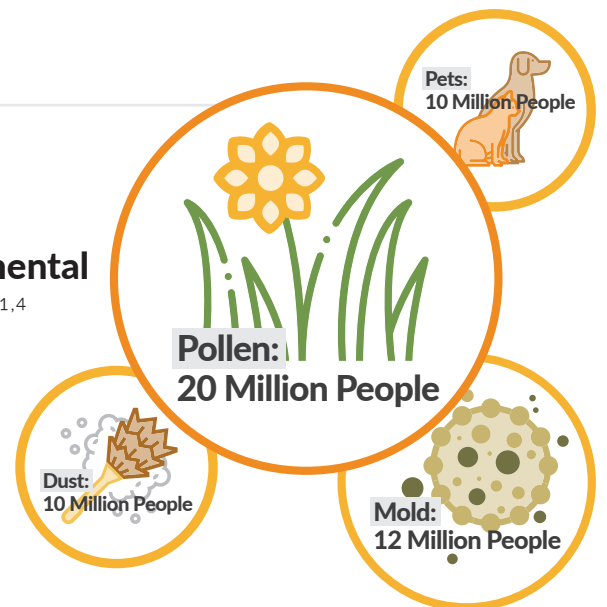
#### SOUTHEAST

Acacia, American sycamore, Beech, Bermuda grass, Birch/alder, Cocklebur, Eastern cottonwood, Elm mix, English plantain, Florida pollen, Grasses, Lamb's quarters, Marsh Elder, Melaleuca, Mountain cedar, Mulberry, Oak, Pigweed, Pine, Ragweed, Rumex, Sage, St. Augustine grass, Walnut/hickory/pecan, Waterhemp, White ash.

### Benefits of Allergen-Specific Immunotherapy<sup>2,3</sup>



### Common Environmental Allergies<sup>1,4</sup>



Ask about Natural, Non-prescription Immuno-therapies You Can Take at Home!

<sup>1</sup> Allergy and Asthma Foundation of America.

<sup>2</sup> World Allergy Organization.

<sup>3</sup> Hankin CS, Cox L, Bronstone A, Wang Z. Allergy immunotherapy: reduced healthcare costs in adults and children with allergic rhinitis. *J Allergy Clin Immunol* 2013.

<sup>4</sup> American College of Occupational and Environmental Medicine.